

# “Schramm and Jussawalla: Competing Development Paradigms and the Global Impact of UH Research”

## Jorge Schement



**Tuesday, February 23, 6-7pm**  
**Crawford 115**

Wilbur Schramm and Meheroo Jussawalla, with strong ties to the University of Hawai'i and East West Center, were important academic theorists with divergent approaches to the role of communication and technology in rural development. The relevance of their work to policy, and the conflicts it implied, still endures. Dr. Schement will discuss both intellectual approaches by investigating the two personalities as he knew them, illuminating how they personified an intellectual tension that persists to this day. Dr. Schement is Vice Chancellor of the Office of Institutional Diversity and Inclusion at Rutgers University and a Distinguished Professor of Communication Policy, and of Latino Studies. He was formerly the Dean of the School of Communication and Information at Rutgers and a distinguished professor at Penn State University, where he cofounded the Institute for Information Policy.

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