## Director of Innovation and Commercialization

This is administrative, technical and strategic development work in providing system-wide leadership, planning, organization, direction, coordination and evaluation of the University of Hawai'i's innovation and commercialization program. The program is responsible for the promotion and management of innovation, intellectual property, and research and technology assets developed at the University of Hawai'i, and the transfer of new discoveries to industry and broader public use through its commercial partners for the benefit of society.

As a member of the Vice President's senior leadership team, the manager is responsible for developing, identifying, marketing and promoting research development and utilization; transferring innovative discoveries to broader public use through commercial application and partnerships with local, state and federal government, and other public and private agencies and institutions; fostering innovation through startup accelerators, seed funding and other entrepreneurship programs; developing and administering policies, procedures and other guidelines relating to private or public sponsored research, high technology, inventions, new ideas for commercial and/or entrepreneurial for the benefit of the general community, and protecting the interest of the University; ensuring adequate protection of intellectual property developed by faculty; coordinating and promoting diverse activities and capabilities of various University programs to facilitate economic development through research and education; encouraging innovative and creative scholarship, research and writing, technological inventions and new products; improving faculty access to strategic grants; conducting studies, surveys and research activities to identify potential areas for the development of technology transfer opportunities; developing and fostering long-term, public-private partnerships through sponsored research, corporate alliances, and other opportunities for collaboration; and identifying and developing innovative programs for implementation in education and research which support business and economic development in Hawai'i.

Work requires extensive experience developing, marketing and licensing proprietary technology products/services; and extensive knowledge and understanding of intellectual property rights and protection, and the practical and potential uses of inventions, ideas, products, etc., for economic development, education and research. Work involves considerable contact and collaborative approach with University leadership including senior executives and administrators, campus administrators, faculty, local, state, national and international agencies, federal and state agencies, various industry organizations, and the general public. Work is performed with seasoned tact, diplomacy, initiative and sound judgment. Work is reviewed by the Vice President for Research and Innovation for results and effectiveness.

The retitling and amendment of the class Director of Technology Transfer and Economic Development to Director of Innovation and Commercialization are approved, effective

January 25, 2017.

President, University of Hawai'i