



UNIVERSITY OF HAWAII SYSTEM

‘ŌNAEHANA KULANUI O HAWAII

Legislative Testimony

Hō'ike Mana'o I Mua O Ka 'Aha'ōlelo

Testimony Presented Before the
House Committee on Agriculture & Food Systems
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By

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HB 774 – RELATING TO VALUE-ADDED PRODUCTS

Chair Kahaloa, Vice Chair Kusch, and Members of the Committee:

The University of Hawai'i supports the intent of HB 774, which establishes under the Agribusiness Development Corporation a “food and product innovation network” providing access to facilities, resources, expertise and education to capitalize on the “Made in Hawai'i”, “Produced in Hawai'i”, or “Processed in Hawai'i” brand, critical to meet the State's agricultural and economic diversification goals.

Synergies between partner and primary network members can expand access statewide, and leverage resources while avoiding unnecessary duplication in support of innovation and business development.

Critical to the success of exports and commercialization of value-added products is the establishment of facilities with the capacity to support growing businesses in scaling up production, to support economic diversification through off-shore markets.

The University of Hawai'i supports the intent of HB 774, on the condition its passage does not replace or adversely impact priorities as indicated in our BOR Approved Budget.

Thank you for the opportunity to provide testimony in support of HB 774.