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House Committee on Finance
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HB 1535 HD1 - RELATING TO THE UNIVERSITY OF HAWAII PROMISE PROGRAM

Chair Yamashita, Vice Chair Kitagawa, and Members of the Committee:

Thank you for the opportunity to provide testimony in support of HB 1535 HD1, which expands the University of Hawai'i (UH) Promise program beyond the community colleges to provide scholarships to qualified undergraduate students enrolled at UH Mānoa, UH Hilo, and UH West Oʻahu, and appropriate funds to establish and implement the expansion of this program.

UH advocates for accessible higher education and the well-being of economically disadvantaged students. The proposed expansion is crucial in helping students most in need and setting them up for lifetime success.

The Hawai'i Promise Program, established in 2017, has proven to be a valuable resource for UH Community College students, providing "last-dollar" scholarships to cover direct costs that remain after other contributions and aid have been exhausted. Students who have received Hawai'i Promise scholarships in prior years have demonstrated higher credit earning, improved grades, and increased likelihood of continued enrollment at UH compared to their peers without the scholarship.

Expanding the Hawai'i Promise program to these four-year universities can significantly enhance the educational journey for community college students, facilitating a smoother transition to four-year programs. This expansion is essential for increasing the number of economically disadvantaged students who can pursue and obtain bachelor's degrees, thereby closing the workforce gap the State needs to fill.

Students transferring from the UH Community Colleges are often surprised to find that, due to the higher tuition rates at four-year universities, Pell grants and other scholarships may only partially cover their direct cost of attendance (tuition, fees, books, supplies, and transportation). A four-year version of the Hawai'i Promise program will help these transfer students afford to continue their education and extend benefits to additional Hawai'i residents needing support to pursue their higher educational goals. With expansion, we have the potential to impact nearly 4,000 students every year as they pursue their bachelor's degrees.

While the expansion does not eliminate all costs for UH four-year students, it alleviates a significant financial burden, making higher education more attainable for those who may not have considered it feasible. Since Hawai'i Promise is calculated based on direct cost items, the expansion still leaves students responsible for more than half of the total cost of attendance, including housing and food costs. Many students will still need to work and/or take out loans to complete their bachelor's degrees.

Family financial challenges have been a barrier to college-going rates for Hawai'i's public high school graduates, particularly those from economically disadvantaged backgrounds. The Hawai'i Promise Expansion can be a lifeline for potential students who may have yet to consider a four-year campus due to financial constraints, creating opportunities for upward economic mobility.

Research conducted by the Economic Research Organization at UH (UHERO) indicates that college completion is a powerful tool for mitigating the intergenerational transmission of socioeconomic status. The long-term returns for UH degree holders, regardless of socioeconomic background, are similar, highlighting the potential of higher education to create a more equitable and prosperous Hawai'i.

Furthermore, the expansion addresses the underrepresentation of Native Hawaiian, Filipino, and Pacific Islander students in higher education. These historically excluded groups comprise approximately 42% of the potential Hawai'i Promise Expansion recipients. By recognizing the importance of equitable access, the expansion seeks to bridge gaps and create opportunities for diverse communities, fostering a more inclusive and accessible higher education landscape for all.

HB 1535 HD1 represents a critical investment in the future of Hawai'i by providing opportunities for economically disadvantaged students and underrepresented populations to access higher education. This expansion aligns with the goals of creating a more equitable and prosperous Hawai'i and will contribute significantly to developing a skilled and diverse workforce. It will dramatically enhance the ability of Hawai'i Promise community college students to transfer to a four-year program.

As a "last dollar" initiative, Hawai'i Promise ensures that the State of Hawai'i can maximize federal support via Pell grants while ensuring our most vulnerable students can pay for their education. It is vital to extend Hawai'i Promise to the four-year campuses to effectively support our students' educational goals while addressing their financial needs through federal and state funding.

Expanding the program to qualified students in four-year degree programs at the UH would greatly assist students pursuing their bachelor's degree. It will also be a notable step forward in expanding access to economic opportunity for Hawai'i's students and preparing the educated workforce Hawai'i needs to grow in the coming decades.

Thank you for your consideration and the opportunity to testify in support of this measure.