

SUMMER AT SHIDLER

2009 Pacific Asian Lecture Series

From the Big Island to South Africa, Molokai to France, and the North Shore to Russia: Connecting Hawaii with the World

It has never been a better time to export. A number of factors - including the Internet, ease of transportation, and free trade agreements have made it easier than ever for U.S. companies to sell their products around the world. Over 95% of the world's consumers live outside the United States, and the world has become more economically integrated than ever. In order for Hawaii companies to not only survive but to thrive, it is imperative that they establish themselves as true international players.

With:

JOHN HOLMAN

U.S. Dept. of Commerce, Honolulu

John Holman currently serves as the Director of the Pacific Islands for the U.S. Commercial Service, a division of the U.S. Department of Commerce. In this capacity, John manages the Hawaii Export Assistance Center, which is located at the Foreign Trade Zone at Pier 2 in downtown Honolulu. The mission of the U.S. Commercial Service is to assist local companies in selling their products or services in international markets. John began his career with the U.S. Department of Commerce with Import Administration, where he helped to ensure that foreign firms were competing fairly in the United States.

Save the date:

When: Tuesday, July 28, 2009 at 4:15-5:30 p.m.

Where: Shidler College of Business (Shidler G-102) from 4:15-5:30 p.m.

Refreshments will be served in the Shidler Faculty Lounge(Shidler D-207) from 5:30-6:15p.m

You can choose either online registration or walk in, but we are grateful if you can notice us beforehand: <http://www.shidler.hawaii.edu/pami>

To evaluate this and other lectures: <http://www.shidler.hawaii.edu/pami>

The Pacific Asian Lecture Series is presented by the Pacific Asian Management Institute. All lectures are **FREE** and open to the public. Parking is available on the Upper Manoa Campus after 4:00 pm for \$3.00. For more information on PAMI's lecture series, visit <http://www.shidler.hawaii.edu/pami>
Email: pami@hawaii.edu , Call: (808)956-8041

UNIVERSITY OF HAWAII AT MĀNOA

SHIDLER
COLLEGE OF BUSINESS

• International Excellence •

PACIFIC ASIAN MANAGEMENT INSTITUTE (PAMI)

Shidler College of Business, University of Hawai'i at Mānoa

2404 Maile Way, B-201, Honolulu, Hawaii 96822 USA

Phone: (808) 956-8041 | Fax: (808) 956-9685 | Email: pami@hawaii.edu

Web: www.shidler.hawaii.edu/pami