A PROPOSAL TO EXTEND THE U-PASS PROGRAM

Associated Students of the University of Hawaiʻi
Topics

- Background
- Survey
- Proposal
Background: U-PASS Pilot

- 2 year pilot program commenced in Spring 2010.
- Renewed in Fall 2012
- Mandatory $30/semester fee
- Graduate and undergraduate students
  - Does not include Medicine, Law, and Outreach program students
- Students receive U-PASS stickers on ID’s during validation
Why We Need It

- Parking spaces are limited
  - 18,000 students commute to school
  - 3,300 available parking spaces on campus
  - Land to build new parking structure is limited

- To instill the importance and value of public transportation in future generations

- Sustainability
Survey

- **Surveys**: email announce sent to all students
  - Method: Online via MyUH
  - Fall 2013: 1,386 responses
Fall 2013 Survey Results

- 94% of students picked up their U-PASS during the Fall 2013 semester.
- 56% of students took 30 or more bus rides during the semester.
- 59% of the students who took the survey are willing to pay more than $30 per semester.
- 80% of students agreed that the U-PASS program should continue beyond the current agreement.
Fall 2013 Survey Results (Cont.)

My primary mode of transportation to and from campus is...

- City Bus: 60%
- Car/Carpooling with a parking pass: 16%
- Car/Carpooling without a parking pass: 17%
- Bike/Moped/Motorcycle: 7%

Ballots cast: 1386
## Negotiations with the City

<table>
<thead>
<tr>
<th>ASUH</th>
<th>City and County of Honolulu, Dept. of Transportation Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continue at $30 per semester</td>
<td>$50 AY 2015-2016 then $75 AY 2016-2017; Opt-In only at $250 per semester</td>
</tr>
<tr>
<td><strong>Extension at $30</strong></td>
<td></td>
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<tr>
<td>$5 increase per AY, ending at $45 for AY 2017-2018</td>
<td>$40 AY 2015-2016 and $50 AY 2016-2017</td>
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<tr>
<td>$40 AY 2015-2016 and $50 AY 2016-2017</td>
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Based on the survey results and negotiation:

- **$40 per semester**
  - Fall 2015 & Spring 2016

- **$50 per semester**
  - Fall 2016 & Spring 2017

- ASUH and UH will not profit from the fee
## Comparison Bus Program Costs at other Public Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>U-Pass (or equivalent) Cost Per Semester for Spring 2015</th>
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<tbody>
<tr>
<td>University of California – Berkeley</td>
<td>$70.00 mandatory</td>
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<tr>
<td>University of California – Davis</td>
<td>$105.00 (including student government fee; mandatory)</td>
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<tr>
<td></td>
<td>+$18.00 (only for Unitrans; mandatory)</td>
</tr>
<tr>
<td>University of Colorado at Boulder</td>
<td>$85.00 mandatory</td>
</tr>
<tr>
<td>University of Florida</td>
<td>$8.91 per credit; mandatory</td>
</tr>
<tr>
<td>University of Minnesota - Twin Cities</td>
<td>$20 mandatory</td>
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<tr>
<td></td>
<td>+$100.00 opt-in (need to pay both fees to obtain pass)</td>
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<tr>
<td>University of Oregon</td>
<td>$212.25 mandatory (including but not limited to, free athletic tickets)</td>
</tr>
<tr>
<td>University of Washington</td>
<td>$76.00 mandatory (per quarter)</td>
</tr>
<tr>
<td>University of Wisconsin</td>
<td>$55.48 mandatory</td>
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</tbody>
</table>
Benefits to UH Mānoa

- Provides access to school, jobs, internships, community service and recreation
- Reduces the morning parking struggle on campus
- Beneficial to incoming students that are residents and non-residents
  - U-PASS provides a guaranteed mode of transportation
  - New students don’t have to worry about needing a car
  - Drivers don’t have to worry about additional traffic
Student Support

- ASUH Resolution
  - In support of a U-PASS student fee